

1. Call to order & Attendance- call to order 6:07p Ron, Katy, Sean, and Denise

 2. Pending Business
 - a. Upcoming event - Neighborhood Garage Sale
 - i. What is needed? Event flyer? Does Committee have everything they need?
Nothing is needed at this time

 - b. Newsletter update - Katy stated that her target is to get it out by the end of the first month of the quarter, but will be out of town most of April; she plans to get next issue out by early May
- Sean asked about the word count limit on newsletter content, as he is preparing something for the next issue. Katy stated that Michelle's letter from the president is 130-150 words, and all content is due to Katy by April 15th.

ACTION ITEM: Michelle and Sean to provide newsletter content to Katy by 4/15

3. New Business
 - a. Membership update - directory due to membership in April
- Ron provided a handout and stated that, as of today, COVNA has 53 paid memberships, plus 3 honorary memberships; he will supply Denise with a thumb drive of updated and detailed membership information. All agreed these numbers are very low compared to this time last year.
- Discussion followed regarding the low membership numbers and possible causes for them. Katy asked if we are asking neighbors what they want from COVNA, and what are we offering in exchange for membership. She also asked if the parties are missing the mark of what the neighbors want. Will stated that it is time to reach out to sponsors.
- Ron asked what it is that we offer businesses that want to sponsor. Further discussion followed regarding the number of households that can be reached in the neighborhood by sponsors and the purpose of COVNA.

Katy stated that we should ask neighbors what they want from COVNA. Ron posed the question of whether COVNA should continue to exist if it's not fulfilling its mission and cited the dissolution process laid out in the by laws. Denise stated that the COVNA mission is in the by laws and suggested we focus on communicating what we do and our purpose, perhaps in a newsletter article, and cut back significantly on the expenses for parties until we get membership numbers up. To help with the low numbers, Denise offered to contact neighbors who were members last year but have not renewed ahead of publishing this year's membership directory.

All members agreed that COVNA does not have the funds to continue covering the costs of each party, especially with membership numbers so low.

Discussion followed regarding the history of COVNA, and the oak wilt situation from the 90s, and all were in agreement that COVNA has become primarily a social organization.

Will suggested we start inquiring about membership status to neighbors who attend the social events and remind attendees that COVNA is funded by membership dues.

Ron stated that, historically, COVNA events have been open to everyone, regardless of membership status. Will stated that we can begin urging people as they arrive at the parties to join if we confirm they are not yet members. He stated that he doesn't mind being the guy who collects dues at each party.

Will recommended that we bring up to the membership ahead of the spring fling that we heard the requests and can seek input on by law changes that would allow for voting by different methods. He also recommended we get back to holding a business meeting at the beginning of each party. Denise stated her agreement with Will and that we should focus on our value to the membership and seek input from dues paying members who participate in the social gatherings, and not just comments from a facebook page where those commenting may or may not be members, or even live within the boundaries of COVNA.

Katy shared a by law change process for a different organization where proposed by law change came by email with a deadline to respond. Discussion followed regarding adherence to the by law amendment process established in the COVNA by laws to ensure transparency.

Michelle stated that for visibility, a change that could be made quickly is to start welcoming new neighbors. She suggested it could be something simple, pointing them to the COVNA website, telling them about upcoming events and how to become a member.

Katy shared her personal story about being welcomed by a Board member two weeks after she moved in and how much she appreciated that welcome.

Michelle added that many people have suggested a welcoming committee for new residents. Discussion followed regarding how the Board would find out when a new neighbor has moved in, whether a committee needs to be formed, how many new neighbors arrive to COVNA each year, and prioritization of implementing a welcoming process.

ACTION ITEM: Ron to provide Denise with updated membership info for the next directory by the end of the week.

ACTION ITEM: Denise to send email to members who have not renewed to remind them to renew ahead of new directory being distributed.

ACTION ITEM: Will to draft an email to membership to let them know that requests for a change to the voting process for annual elections were heard and to request membership renewal and attendance at the next event to get feedback from members on a possible by law change.

b. Spring Fling, April 29th Planning

- i. Location? Crownspoint Circle. Katy suggested that we ask those residents since they enjoyed hosting the Halloween parade and costume contest last year.
- ii. Time? 5-8p, same as last year
- iii. Food? - Jet's Pizza for ease. Group all agreed to bring back the dessert contest that COVNA used to have during the Spring Fling years prior. Discussion followed regarding a ballot and voting box for the dessert contest.
- iv. Sponsors? Michelle stated that KC, Ken, and Cassie Curtin are interested in sponsoring. Will added that McQuades are also interested. Katy added that Dorothy Trainer has also expressed interest in sponsoring.
- v. Flyer? Michelle to make ASAP as soon as location is determined

ACTION ITEM: Katy to reach out to Crownspoint Circle residents to ask if they'll host in their cul-de-sac.

Ron recommended that COVNA cover non-alcoholic beverages, pizza, and paper goods, and that the event be BYOB for beer. He also suggested we offer a \$20 HEB gift card to the winner of the dessert contest. All members agreed.

Discussion followed regarding updating the flyer from last year to include membership reminder, and dessert contest info.

ACTION ITEM: Michelle to make a flyer for the Spring Fling that includes membership reminder and dessert contest info.

Katy offered to provide silverware to be placed at the dessert table, instead of purchasing plastic cutlery. All agreed with that idea. Katy also recommended we purchase paper plates that are compostable. All agreed.

Discussion followed about who would reach out to sponsors and all agreed to split up the duties. Ron is to contact Ken; Denise will contact KC and Cassie; Will to contact McQuades; Katy to contact Dorothy Trainer.

ACTION ITEM: Ron to purchase gift card, compostable paper goods and order pizza for the event, to be reimbursed.

ACTION ITEM: Denise to purchase non-alcoholic beverages for the event to be reimbursed.

ACTION ITEM: Katy to provide silverware for dessert table ahead of the event.

ACTION ITEM: Ron to reach out to Ken about sponsorship;
Will to reach out to McQuades about sponsorship;
Denise to reach out to KC and Cassie Curtin about sponsorship;
Katy to reach out to Dorothy Trainer about sponsorship

4. Future agenda items
5. Future meeting dates - *May 2 - Will hosting; June 6; July 11; Aug 1; Sep 12; Oct 10; Nov 7; Dec 5*
6. Adjourn - 7:15p